

The 18th Asiana International Short Film Festival Regulations

1. Organization

The 18th Asiana International Short Film Festival (AISFF2020) is presented by the AISFF Executive Committee.

2. Objectives

- 2.1 The 18th Asiana International Short Film Festival is a part of the Mecenat movements and one of sponsored business for culture and arts by the Asiana Airlines, Inc., which aims to encourage the unique cinematic creativity of the short films and to strongly support future media culture.
- 2.2 The Asiana International Short Film Festival, as an international competitive film festival, will introduce diverse genres of short films to the international audiences and contribute to establishing the festival's filmmakers in the international community.
- 2.3 The Asiana International Short Film Festival aims to expand the alternative arena of distribution and marketing of short films, through post-festival screenings such as the In-Flight screenings and others.

3. Festival Dates and Venue

The 18th Asiana International Short Film Festival will be held from October 22 to October 27 of 2020 in the heart of Seoul, Korea.

4. Program

The 18th Asiana International Short Film Festival consists of International Competition, Korean Competition and non-competitive Special Program.

4.1 International Competition

Open for international short films, the awards are as follows;

Grand Prize

- 15 million Won (KRW), a trophy, 2 round trip flight tickets (Business Class)

Special Jury Award

- 5 million Won (KRW), a trophy

AISFF Rock Award

- 3 million Won (KRW), a trophy

AISFF Public Jury Award

- 1 million Won (KRW), a trophy

Face in Shorts Award

- 1 million Won (KRW), a trophy

* The AISFF Public Jury Award & the Face in Shorts Award will be given jointly with the Korean Competition.

4.2 Korean Competition

Open for Korean short films, the awards are as follows;

Grand Prize

- 5 million Won (KRW), a trophy, 2 round trip flight tickets (Economy Class)

Special Jury Award

- 3 million Won (KRW), a trophy

4.3 New Filmmaker

Open for Korean filmmakers with the debut film, the award is as follows;

New Filmmaker Award

- 3 million Won (KRW), a trophy

* In addition to the awards stated above, there will be more awards sponsored by the festival's corporate partner.

4.4 Special Program

The festival programmer will select and invite outstanding films that best express the themes for Special Program Sections.

5. Eligibility of International Competition

5.1 AISFF2020 accepts short films produced after **June 2019**, in any type or genre of fiction/non-fiction, animation/live action film with **a maximum 30 minutes in length**. **For all submissions, only Korean Premiere must be accepted.**

5.2 The screening print format should be one of the below list. The list is sorted by priority.

① Digital File (*Same or better quality with Apple ProRes 422 HQ / H.264)

② DCP

※ If you have other formats, please contact the person in charge first.

5.3 Unless dialogue is in English, the print or the video should have English subtitles.

5.4 The submission deadline is June 30, 2020.

5.5 The entry fee is none.

5.6 How to submit your film

Register your film at www.shortfilmdepot.com or <https://festhome.com> and upload the preview (English subtitles are required for non-English dialogues).

※ The preview copy must be the same version as the print or the video to be screened at the festival.

5.7 After you receive the official invitation letter from the program team, you should send all the required materials to the festival office. All documents must be in English, and digital

publicity materials must be received **NO LATER THAN September 1, 2020** via the AISFF program team's email.

5.8 Required Publicity Materials (**Only for the selected Films**)

- Synopsis
- Director's bio & filmography
 - *If there are any filmographies, please list films up to 3.
- Director's statement
- 1 photo of the director(s) (Image files must be over 300dpi)
- At least 3 stills (Image files must be over 300dpi)
- Dialogue lists (Original language & English)
(The original language in Chinese, Japanese, and French should be required.)
- The list of previous festival screenings and awards
- Other promotional materials: press kit, poster, soundtrack, etc. (*optional*)

6. Selection for International Competition

- 6.1 The films for International Competition will be selected by the festival programmer and the preliminary jury, and be officially and individually announced on the festival website and via email after September 1, 2020.
- 6.2 International Competition Juries are appointed by the festival executive committee.
- 6.3 The selected films for International Competition cannot be withdrawn after the announcement of selection.
- 6.4 The submitted materials will not be returned.

7. Shipment of Prints and Liability

- 7.1 The screening prints for the selected film in the International Competition must arrive at the festival office before **September 21, 2020.**
- 7.2 The screening prints for the selected film in the Special Program must arrive at the festival office before **September 21, 2020.**
- 7.3 Immediately after the shipment of the screening prints, the sender must inform the festival office an indication of the method and date. Also, the original copy of the invoice including the name of the sender, the film title, the format of screening prints and the condition of film must be sent with the shipment.
- 7.4 The 18th Asiana International Short Film Festival covers the cost of shipment only if the screening print is sent via the official courier service designated by the festival. When another courier service is preferable, the cost will be determined under the negotiation with the Asiana International Short Film Festival Executive Committee.
- 7.5 All prints will be returned to the address stated in the entry form within 4 weeks after the closing day of the festival.

8. Insurance

- 8.1 The official courier service of Asiana International Short Film Festival is insured for the liability of round-way print shipments.
- 8.2 In case the print is damaged or lost while in the festival's possession, the Asiana International Short Film Festival will be responsible for the costs involved in making a new print. If the print is subtitled, the festival will reimburse the subtitling costs as well.

9. Use of Promotional Excerpts

- 9.1 AISFF reserves the right to use images from the films selected for marketing purposes (web, print media and television).
- 9.2 The excerpts from the submitted films may be used for the festival publicity. The total duration of the excerpts from the films is at a maximum of 3 minutes of the film's length for the EPK clips. In need of exceeding this length, the festival will confer with the corresponding copyright holder.
- 9.3 The submitted trailers may be used for the festival promotion, including publicity at the in-flight screenings.
- 9.4 All submitted documents and materials would be used to publish the AISFF2020 catalogues.

10. Post-Festival screenings

The 18th Asiana International Short Film Festival aims to promote the following screenings to expand the market of short films and independent films for alternative distribution.

10.1 In the Air Program (In-Flight Screenings)

The selected films in 'In the Air Program' of the 18th Asiana International Short Film Festival will be screened on international flights and selected domestic flights of the Asiana Airlines for maximum a month per each film from January to June of 2021. The Asiana International Short Film Festival provides the license fees for these screenings apart from the awards.

10.2 AISFF Touring Screening (No Commerce)

In case the entrant has given prior consent, selected films of the 18th Asiana International Short Film Festival may be re-screened at the non-commercial touring and co-exchange screenings organized by the Asiana International Short Film Festival.

11. Authorizations

For all selected films, the festival has the right to;

- 11.1 Screen the film no more than three times during the festival.
- 11.2 Make a digital copy of the film with Korean subtitles for screening purposes. It will not cause any loss of image quality and the copy will be strictly maintained in the festival office. The copy will be destroyed after the festival.
- 11.3 Keep screeners in its archive for non-circulating/non-profit use and educational purposes

(see above article 10). The Public screening will not occur without written consent from the rights holder.

11.4 Use 10% of the original contents of the film, up to a maximum of three minutes, for publicity and online purposes.

11.5 Use all publicity materials to promote the festival.

12. Agreement

Submission certifies that all film and music rights and clearances have been obtained. It is assumed that regulations are in force once film distributors, agents, or producers submit their signed entry form to the Asiana International Short Film Festival.